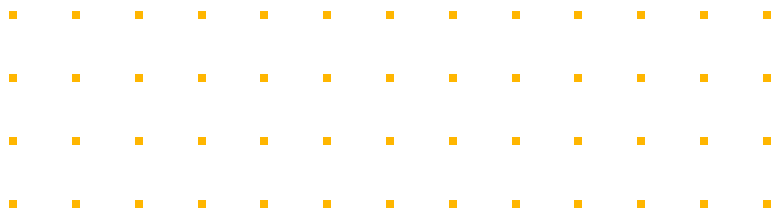




Capabilities Overview

# Measuring Workplace Utilization





The way companies operate and how office space is used has changed.



Occupiers are still struggling with what type of space they need and how much.



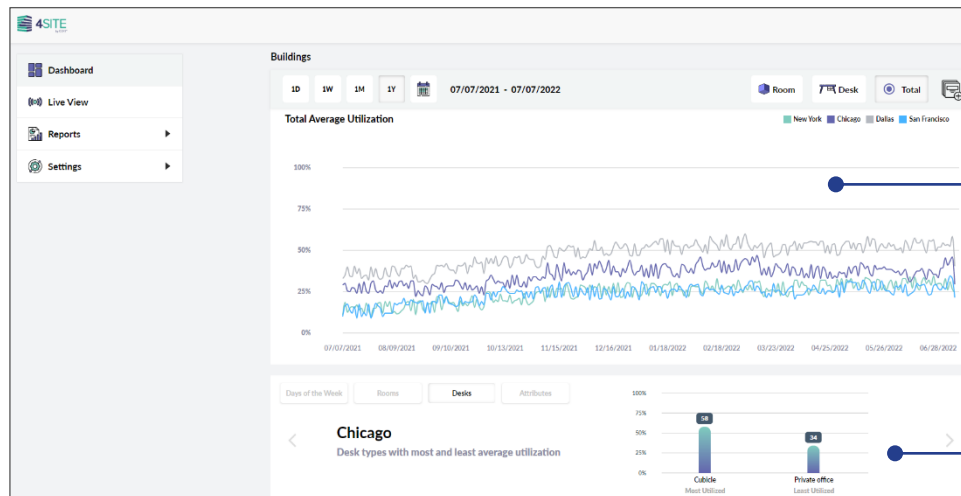
# The challenge



Three common questions driving decisions:

- 1 Is my space working now?
- 2 What type of space is needed in the future?
- 3 Should I stay or should I go?

Workplace utilization sensors help you understand exactly how your workforce is using your space.

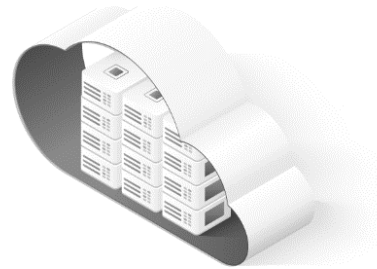
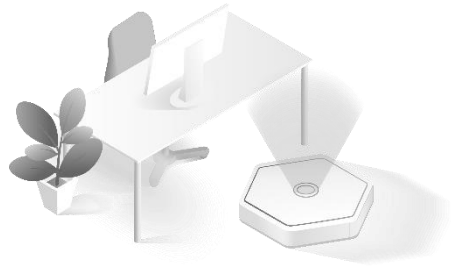




## How our insights can help

- Understanding which spaces are used, how much and when
- Illuminating opportunities to reconfigure within your current space
- Improving space efficiency within the workplace to reduce costs
- Attracting employees back to the office with an enhanced experience

# Here's how it works.



## Sensors

Wireless sensors capture motion while protecting the privacy of your workforce.

## Gateway

Sensor sends the motion event data to the cloud hub for processing.

## Cloud Hub

Data is securely stored in the 4SITE database.

## Dashboards

Data is processed and made accessible through visual dashboards.

## Reports

A suite of standard and custom reports offer actionable insights.



# Spotlight on: Dashboards

Capture real-time occupancy and user analytics to help you make confident decisions.

Dashboards give you easy access to:

- Utilization averages and peaks across multiples of time
- Current views of occupancy rates at a desk or room level
- Compare use of desks and rooms by location all in one place
- Customizable reporting that allows users to assign attributes, at a sensor level to easily analyze the data



# Reports

## Daily Reports

- Number of motion events by hour for all sensors, only those that show motion
- Number of sensors that reported utilization that day
- Helpful in determining cleaning needs

## Weekly Reports

- Number of motion events in 5-minute increments by hour and by week
- Hour and number of sensors that reported the most motion
- Helpful in determining what could be used as shared or flex space

## Custom Reports

- Available by location
  - Portfolio, Building and Floor
  - Room, desk or both
- Available by month
- Average utilization and max average utilization reports
- Helpful in determining the right amount and mix of space for future space requirements.

Allows our Workplace Strategists to create custom comparable reports with multiple filters to best understand how our clients' unique workforce uses the workplace.



# Why 4SITE?

4SITE data + Cresa Workplace Solutions help organizations make confident decisions about their space.

## Misconceptions

## 4SITE Differentiators

Difficult to implement

Sensors are completely wireless and do not connect to client's network.

"Big Brother"

We protect employee privacy.

Expensive

The cost is a fraction of most competitors, average ROI is 5x.

# Technology & Reporting Dashboard



- Dashboard
- Live View
- Reports
- Settings

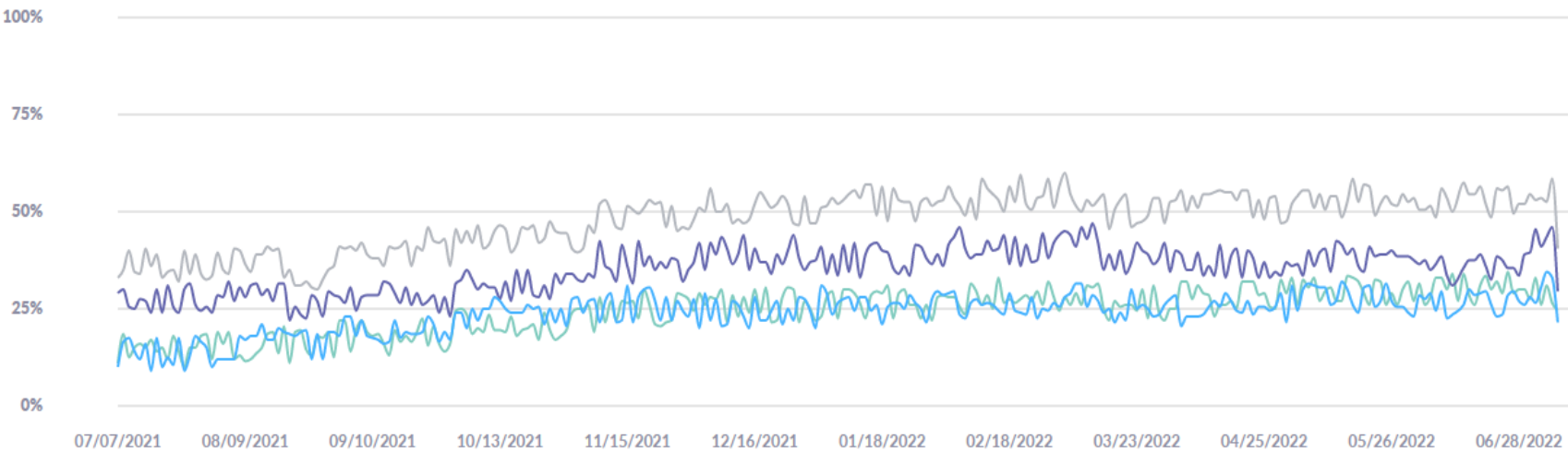
## Buildings

1D 1W 1M 1Y 07/07/2021 - 07/07/2022

Room Desk Total

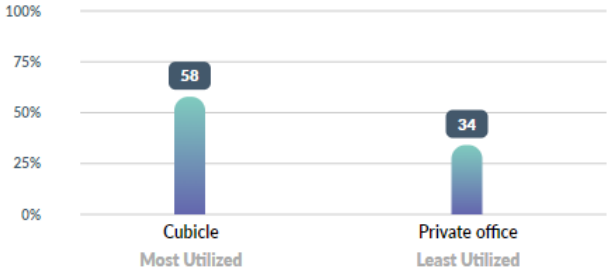
### Total Average Utilization

New York Chicago Dallas San Francisco



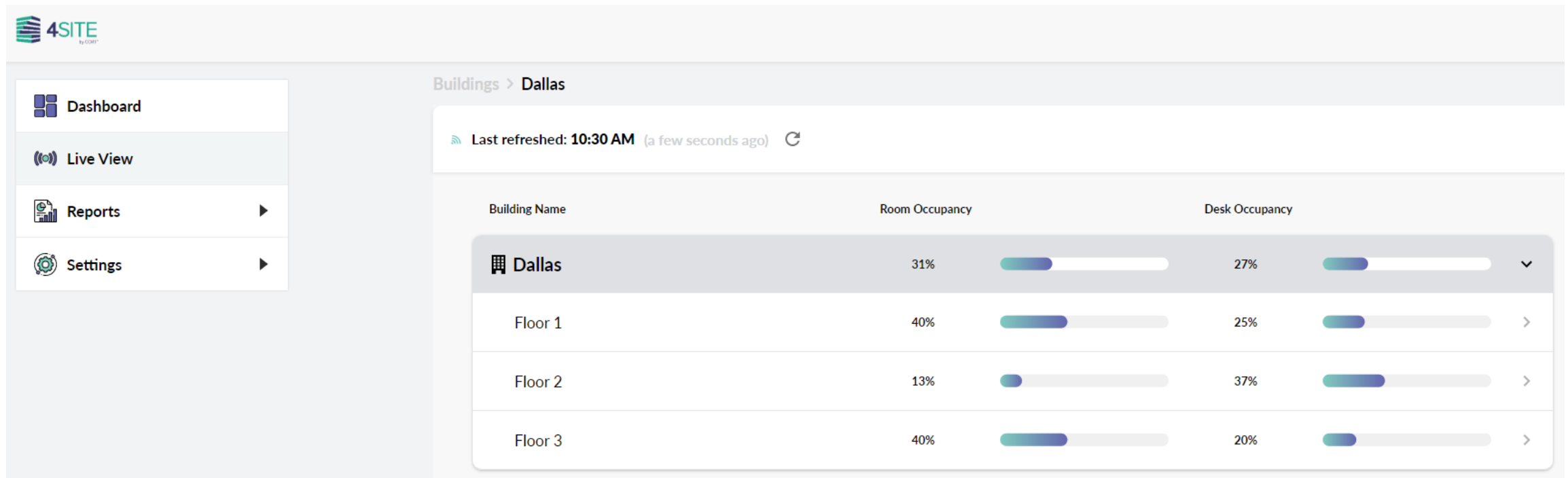
Days of the Week Rooms Desks Attributes

### Chicago Desk types with most and least average utilization



# Technology & Reporting Dashboard

Get a live view of your current utilization by building, floor, or asset type.





# Know what's right for what's next.



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